

MUHAMMAD IRSYAD SIROJUL KHOEIR, S.Sos., M.Sos., C.PS.

Islamic Communication Scholar | Sociologist of Religion | Certified Professional Public Speaker

Purwakarta, West Java 41164, Indonesia | +62 877-7884-0266 | irsyad.msk@gmail.com

linkedin.com/in/irsyadskhoeir | scholar.google.co.id/citations?user=n9OUUN0AAAAJ

PROFESSIONAL SUMMARY

Academic and sociologist of religion specialising in Islamic communication, prophetic rhetoric, and contemporary socio-religious transformation. Master of Social Science graduate with Cum Laude distinction (GPA 3.92). Currently serving as Vice Principal for Curriculum Affairs and Sociology Teacher at MA Insan Cendekia Nusantara Islamic Boarding School, with prior appointments as Lecturer and Teaching Assistant at STAI Dr. KH. EZ. Muttaqien Purwakarta. Certified Professional Public Speaker with a consistent record in peer-reviewed publication, digital literacy advocacy, and community empowerment. Research interests lie at the intersection of religion, media, digital culture, and social change.

AREAS OF EXPERTISE AND SPEAKING TOPICS

Socio-Religious Studies: Sociology of Religion; Contemporary Islamic Movements; Social Transformation; Da'wah Studies

Communication and Rhetoric: Prophetic Communication; Public Speaking; Nonverbal Communication in the Digital Age

Curriculum and Education: Curriculum Design and Development; Instructional Planning; Academic Quality Assurance; Educational Technology Integration

Digital Literacy: Artificial Intelligence in Education; Media and Gender Narratives; Digital Community Empowerment; Social Media and Religious Moderation

PROFESSIONAL EXPERIENCE

Vice Principal for Curriculum Affairs

June 2026 - Present

MA Insan Cendekia Nusantara Islamic Boarding School, Purwakarta, West Java

- Lead the design, development, and evaluation of the madrasah curriculum in accordance with Law No. 20 of 2003 on the National Education System and prevailing Ministry of Religious Affairs regulations.
- Direct instructional planning across all subject areas, including the preparation and standardisation of teaching modules, syllabi, and assessment instruments.
- Supervise academic scheduling, teaching-load distribution, and examination administration for the entire academic year.
- Conduct academic quality assurance through classroom supervision, curriculum audits, and structured teacher development programmes.
- Coordinate the integration of the national curriculum with the institution's Islamic boarding school framework and character-education objectives.

Sociology Teacher

2025 - Present

MA Insan Cendekia Nusantara Islamic Boarding School, Purwakarta, West Java

- Deliver advanced sociological instruction that integrates global scholarly perspectives with Islamic educational values.
- Serve as institutional resource person for the integration of educational technology and digital literacy into the secondary education curriculum.

Lecturer (Honorary)

2024 - 2025

STAI Dr. KH. EZ. Muttaqien Purwakarta

- Taught undergraduate courses in Communication Studies, Sociology, and Islamic Da'wah Studies.
- Developed dialogic and critically reflective learning environments grounded in students' contemporary social contexts.

Teaching Assistant

2023 - 2024

STAI Dr. KH. EZ. Muttaqien Purwakarta

- Supported course delivery, instructional material development, and academic guidance for undergraduate students.

Islamic Religious Counsellor (Internship)

2022

Office of Religious Affairs (KUA), Bojong District, Purwakarta

- Conducted community-based religious counselling and social assistance programmes tailored to local community needs.

EDUCATION

Master of Social Science (M.Sos.), Islamic Communication and Broadcasting

2023 - 2025

UIN Sunan Gunung Djati Bandung

- Honours:** GPA 3.92 / 4.00; graduated Cum Laude (Dengan Pujian).

- **Thesis:** *Retorika Profetik dalam Dakwah Mama Cianting* [Prophetic Rhetoric in the Da'wah of Mama Cianting].

Bachelor of Social Science (S.Sos.), Islamic Communication and Broadcasting

2019 - 2023

STAI Dr. KH. EZ. Muttaqien Purwakarta

- **Honours:** GPA 3.77 / 4.00.
- Actively involved in student organisations, campus da'wah activities, and socio-religious community service.

BOOKS, PUBLICATIONS, AND ACADEMIC WORKS

Book

- *Emojipedia Budaya: Kajian Budaya Nonverbal dalam Perspektif Nilai Islam di Era Digital* [Cultural Emojipedia: A Study of Nonverbal Culture from an Islamic Values Perspective in the Digital Age]. Gunung Djati Publishing, 2024.

Peer-Reviewed Journal Articles

- *Participatory Action Research dalam Pengembangan Digitalisasi Berbasis Potensi Masyarakat Desa Cihanjavar* [Participatory Action Research for Community-Driven Digitalisation in Cihanjavar Village]. *Jurnal Abdimas Komunikasi dan Bahasa*, 2024.
- *Retorika Dakwah Mama Cianting: Analisis Gaya Dakwah K.H. Enjang Muhyidin Abdul Jabar* [Da'wah Rhetoric of Mama Cianting: An Analysis of the Preaching Style of K.H. Enjang Muhyidin Abdul Jabar]. *AT-TABSYIR*, 2023.

Thesis

- *Retorika Profetik dalam Dakwah Mama Cianting* [Prophetic Rhetoric in the Da'wah of Mama Cianting]. Master's Thesis, UIN Sunan Gunung Djati Bandung, 2025.

Academic Papers

- *Agama, Media, dan Isu Gender dalam Narasi Terorisme Perempuan* [Religion, Media, and Gender Issues in Female Terrorism Narratives], 2022.
- *Komunikasi Profetik* [Prophetic Communication], 2022.

CREDENTIALS AND CERTIFICATIONS

Professional Certifications

- **C.PS.** - Certified Professional Public Speaker.
- **Gemini Certified Educator** - Google for Education, 2025.
- **Microsoft Skills for Jobs: Data Analysis with Excel** - Microsoft, 2025.
- **Microsoft 365 Copilot Foundation Training** - Jobstreet and Microsoft, 2025.

Professional Development and Training

- Digital Literacy and Religious Moderation in Social Media - Ministry of Communication and Information Technology (Kominfo), Republic of Indonesia.
- Social and Political Implications of TikTok - Center for Digital Society (CfDS), Universitas Gadjah Mada.
- Green Technology: Environmentally Friendly Innovation - Center for Digital Society (CfDS), Universitas Gadjah Mada.

COMMUNITY LEADERSHIP AND ENGAGEMENT

Community Empowerment Volunteer, Sidenesia Programme

2024 - Present

Postgraduate Community Development Initiative, UIN Sunan Gunung Djati Bandung

- Engaged in a community development programme in the remote sub-district of Peundeuy, South Garut, West Java.
- Conducted social mapping, community needs assessment, and collaborative programme design for rural village empowerment.

Member, Pusaka Negeri

2024 - Present

- Participated in cultural preservation initiatives and national values strengthening activities.

Vice Chairman, Ikatan Sarjana Nahdlatul Ulama (ISNU), Bojong District

2024

- Coordinated the integration of scholars' intellectual capacity into local socio-religious development programmes.
- Formulated organisational strategic policy and facilitated inter-institutional collaboration for community empowerment.

Participant, Pramuka Raimuna Jawa Barat (West Java Scout Raimuna)

2017

- Represented the scouting unit at the West Java regional Pramuka Raimuna gathering.
- Developed leadership, teamwork, and community service competencies through structured scouting programmes.

LANGUAGE PROFICIENCY

- **Bahasa Indonesia:** Native proficiency.
- **English:** Professional working proficiency (TOEFA score: 567).
- **Arabic:** Professional working proficiency (TOAFL score: 554).